

SPOTLIGHT

LOS ANGELES INAUGURAL GROUP SHOW

Thru March 9, 2013

KM FINE ARTS

814 North La Cienega | Los Angeles, CA. 90069 | 310-854-0540
www.kmfinearts.com | kmf@kmfinearts.com | tues-sat 11-7



KM Fine Arts located at the iconic John Hancock Center in Chicago, proudly presented the gallery's Seventh Anniversary Exhibition at our new West Hollywood space on January 25, 2013. The Chicago gallery has offered critically acclaimed exhibitions in its museum quality setting including: Playskool Work by John Chamberlain, Fernando Botero: Selected Works, A Summer of American Masters with Robert Indiana, which included the original HOPE sculpture installation on Michigan Avenue, and Picasso and Beyond.

For KM Fine Art's Los Angeles inaugural exhibition, the gallery highlights important Post War and Contemporary works by world-

renowned artists including Bluhm, Calder, Chamberlain, Dumas, Frankenthaler, Goldberg, Hofmann, Kelley, Indiana, Miro, Picasso, and Warhol.

The opening of the Los Angeles location offers KM the ability to expand the gallery's contemporary art program under the direction Ana M. Hollinger Managing Partner. The inaugural exhibition introduced a number of KM's newly represented artists.

On March 15, 2013 KM Fine Arts will present internationally collected and local artist DESIRE OBTAIN CHERISH with his first LA solo exhibition #UNDERTHEINFLUENCE.

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DESIRE OBTAIN CHERISH: #UNDERTHEINFLUENCE

March 15 - May 11, 2013

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DESIRE OBTAIN CHERISH
"Marilyn You Want Me To Be Loved By You," 2013, 9,000 Individually wrapped pills encased in plexiglass, 47 x 51 inches, Series: Unique

objects with a subversive edge. Ultimately this places the viewer in a moral conundrum for enabling the very thing they are critical of desiring.

A graduate of Parson's School of Design, highly educated in art theory, Paul credits his education in an ad

agency for helping him understand real work and people. These are concepts that the art world has eradicated with the advent of modernism and through the development of art in the 20th and 21st century.

Desire Obtain Cherish aka Jonathan Paul blends the concerns and methods of street, pop, conceptual and appropriation art with popular culture to create his own unique satirical message. His work, though often controversial, is always engaging, explores contemporary obsessions with sex, desire, drugs, gender, celebrity, media, commerce and fame.

Portion of an essay by G. James Daichendt, Ed.D, titled "Art is Not Safe" cited the following: "Paul's pseudonym Desire Obtain Cherish conveys the intent of his art and the subject of ridicule. Essentially the three stages of consumerism, the artist evoke this process from his audience while at the same critiquing it. One can see this in his Gucci Handcuffs or sets of designer pills featuring the logos of Louis Vuitton, Chanel, and Hermes. Brands that we are taught to desire, obtain, and cherish - the artist makes a mockery of them by creating detailed and beautifully crafted

Paul has elevated this craft to an art and is clearly influenced by masters like Roy Lichtenstein and Claus Oldenburg, but it's perhaps more appropriate to compare his recent Blow Pop sculptures and Hershey Crosses to the irony of Jeff Koons mixed with the accessibility and humor of Banksy.

Through the name Desire Obtain Cherish, Jonathan Paul is challenging assumptions and cultural markers using populist imagery in a subversive manner. Whether its unhealthy food options, world politics, or illegal advertising, engaging his art only provokes this dialogue and raises awareness to what we desire." #UNDERTHEINFLUENCE thru May 11th.